## newsletter



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## We are delighted to share some exciting updates from Masterlab Group as we continue our journey of innovation and excellence in automotive technology.

You may remember Marvin H. Weintraub from his visit earlier this year in March. We are thrilled to inform you that Marvin has once again honored us with his expertise and passion for enhancing our formulas for three weeks. Together, we are dedicated to continuously improving our formulas and production processes to deliver even better products to you.

During his recent visit, our chemical team had the opportunity to experience firsthand the results of our reinvented formulas. After a brief road trip in one of our test cars, he remarked, "Those brakes brake good!" This validation from Marvin underscores our commitment to not only meet but exceed expectations in terms of performance and reliability.



Currently, we are testing **SAE J 2522**, **ISO 6310**, **ECE R90 ANNEX9** and **NVH Test** different formulas at **LINK Engineering** not only in Mexico, but also, in Detroit. This extensive testing phase is crucial as we strive to ensure that each formulation meets the highest standards of quality and safety that you have come to expect from us.

At **Masterlab**, innovation is the core of everything we do. We discuss a new generation of composite friction materials for the south and North American and European market, we are constantly pushing boundaries and seeking new ways to improve, driven by our dedication to providing you with the best automotive solutions on the market.

Thank you for your continued trust and partnership. We look forward to sharing more exciting developments with you shortly.